



Position Title Communications and Customer Engagement Officer
Department / Location: Round Rock / Corporate
Salary: Commensurate with Experience
FLSA Status: Non-Exempt
Posting Date: 03/15/2025

JOIN R BANK'S TEAM!

At R Bank, we're about more than just banking - we're about people, families, relationships, and communities. We're looking for a Communications and Customer Engagement Officer to join our team. In this role, you'll be responsible for developing and executing communication and customer engagement strategies in order to enhance the bank's image, public relations, internal and external communication efforts, including social media, website content, and media relations while ensuring that the integrated communication objectives and plans support the overall business goals and objectives.

WHAT ELSE WILL YOU DO?

- Develop and Implement Internal and External Communication Strategies.
- Oversee and manage R Bank's third-party marketing vendors.
- Plan and facilitate internal and external events and entertainment.
- Manage company social media pages and website.
- Source and distribute employee and customer gifts and branded merchandise.
- Advance Customer and Community Engagement by promoting R Bank's professional image with participation in community affairs as well as business and service organizations within the surrounding areas.
- Ensure compliance with bank policies and regulations in internal and external communications.
- Other duties as assigned

WHAT SHOULD YOU BRING?

- Bachelor's degree, or equivalent education and related training in communications or marketing.
- Prior experience with managing social media and website platforms preferred
- Ability to fluently speak, and proficiently read and write in English

- Strong interpersonal, verbal, and written communication skills
- Ability to learn core business products, services and procedures quickly and accurately
- Detail oriented with the ability to organize and prioritize work
- Flexible and adaptable; able to work under pressure and handle sensitive information in a confidential manner
- Dependable and works as scheduled.
- A flexible and adaptable mindset with the ability to handle sensitive information confidentially.
- Fluency in English; Spanish skills are a plus!

WHY YOU'LL LOVE R BANK

At R Bank, we're a community-focused bank where relationships matter, and integrity drives every decision. As part of our team, you'll enjoy a supportive culture that values your expertise, encourages growth, and empowers you to shape the future of lending.

WHAT IS IT GOING TO TAKE?

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

While performing the duties of this job, the employee is regularly required to talk or hear. The employee frequently is required to sit. The employee is occasionally required to stand; walk; use hands to handle or feel; reach with hands and arms; climb or balance; stoop, kneel, or crouch. The employee must frequently lift and / or move up to 45 pounds. Specific vision abilities required by this job include close vision, distance vision, color vision, depth perception, and ability to adjust focus.

BENEFITS FOR YOU

R Bank is committed to the success of our employees. We offer an attractive benefits package including Medical, Dental, Vision, Life, Disability, 401k, EAP, and the R Best Foot Forward Program. You can learn more about R Bank and our services at www.r.bank.

READY TO JOIN US?

If this sounds like the opportunity you've been waiting for, apply now by visiting <https://www.r.bank/career-opportunities> . Let's build relationships, grow communities, and make an impact together!

R Bank is subject to Executive Order 11246 and to the Vietnam Era Veterans' Readjustment Assistance Act of 1974 (VEVRAA). It is the policy of R Bank to provide

equal employment opportunity to all qualified applicants for employment without regard to race, color, religion, national origin, sex, age, veteran status, or disability.